

Bringing Excitement & Opportunities to Niagara!

Power Two You



PRODUCTIONS

www.PowerTwoYouProductions.com

You are invited to participate in the 5th annual
“WRAP it UP!”

Niagara's **ONLY** Christmas Shopping Extravaganza













Sunday, November 28, 2010 - 10am to 5 pm

Americana Conference Resort & Spa, 8444 Lundy's Lane, Niagara Falls, Ontario

Unique and one-of-a-kind exhibitors with a desire to make sales and meet future customers are being sought for Niagara's 5th Annual Christmas Shopping Extravaganza!

Power Two You Productions is pleased to present the fifth annual WRAP it UP! an opportunity for you to showcase your business or organization to hundreds of Niagara shoppers all armed and ready with their holiday shopping lists!

Top 10 Reasons To Register Today!

-  This is a proven event in its 5th successful year designed to help your business maximize its holiday sales, build public relations and create valuable consumer contacts.
-  This event is scheduled four weeks before Christmas Day when shoppers are most motivated to buy gifts, giving your business premium sales potential. Incentives to attract shoppers includes door prizes, holiday refreshments, food samples and low admission with proceeds being donated to Niagara Non-Profits/Organizations.
-  Only one exhibitor per specific company (i.e. Tupperware, Mary Kay Cosmetics) and only five of any one type of product or service (jewelry, toys, makeup) will be accepted into the show enhancing your company's maximum exposure and avoiding duplication for the shoppers.
-  Special offers to exhibitors include best available discount rates (call Americana Resort directly at 905-356-8444 for booking and mention that you are a exhibitor at WRAP it UP), on-site Timothy's Coffee Shop and Full Service Restaurant.
-  Ten FREE admission tickets per registration.
-  A \$20 discount on registration for exhibitors of beverages and food who provide FREE samples to shoppers.
-  A FREE listing from our interactive website to yours to further promote your business in the weeks and months before the show. Shoppers will be directed in our advertising to visit our website for all event details, tickets, coupons and more.
-  Early Bird and loyalty exhibitor discounts.
-  Media partnerships secured for maximum event exposure.
-  This event is in support of Niagara Charities/Non-Profits at the most giving and needy time of the year!

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Important Exhibitor Information



Contract Completion Deposit

In order to reserve your space and process your registration, a \$50.00 refundable contract completion deposit is required. If mailing, the full deposit amount must accompany your registration. If faxing or emailing your registration, the full deposit amount must be received within 5 days of submission. The full deposit of \$50.00 will be returned to you as a cash payment in the last hour of Wrap It Up! If you close your exhibitor area prior to 5pm, your \$50.00 deposit will not be refunded.



Sharing of Space

Exhibitors are welcome to share spaces. Include the registration information for the second business or organization on a separate form and add a \$30.00 non refundable service charge to the total registration amount due.



Discount for Samples

Exhibitors who provide free food and/or beverage samples to shoppers during the show receive a \$20.00 discount off total registration amount due.



Door Prize Donation

Each participating business must donate at least one door prize with a retail value of \$25.00 or higher. The prize must be wrapped or in a gift bag with business card attached and must be submitted at the registration table before setting up your vendor area.



Booking/Confirmation of your Exhibitor place with us

Space is available on a first-come and paid basis.



Early Bird and Loyalty Exhibitor Discounts

A \$25.00 early bird discount will be applied if paid in full before September 30, 2010. Loyalty exhibitors of any Power Two You Productions event and/or Linkers of "KNOW it ALL" Niagara will also receive an additional \$20.00 discount if paid in full prior to September 30, 2010.



Cancellation Policy

Once your registration and payment have been approved, there is a 50% administration fee for cancelling before September 30, 2010. There are no refunds or cancellations after October 1, 2010.



Payment Policy

50% of total due upon registering plus the \$50 CCD is required (see above). In order to receive Early Bird Discount, balance owing must be sent along with down payment as a cheque post dated no later than September 30, 2010. If you are not eligible to receive this discount, please date cheque for balance owing for no later than October 28, 2010 (deadline for registering)



Maximum Exhibitors Savings

For maximum vendor \$\$\$ savings vendors have the opportunity by taking advantage of our discounts in the way of a) Early Bird Registration b) Offering food and/or beverage samples at event to shoppers c) Returning Exhibitors of any Power Two You Productions and/or "KNOW it ALL" Niagara Linkers.

**Please keep this information (page 1 & 2) & return registration form
only to us (include your business card)**

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Exhibitor Registration Form

(PLEASE PRINT)

Business/Organization: _____

Contact: _____ Phone Number: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Website: _____ Email: _____ Fax: _____

Products/Services to be sold (Please be specific of product for exhibitor location): _____

Please Complete This Section

How did you hear about this event? _____

Your Space Requirements

Each Space is 8x6 in size and includes one six foot undraped table + 2 chairs
(Exhibitors must supply their own table dressings)

- Single (one table) \$249.00
- Double (two tables) \$399.00
- Triple (three tables) \$549.00
- Non Profit Charity Rate (sorry no discounts apply) \$159.00
- Shared space add \$30.00 (non-refundable)
- Hydro: \$25.00 surcharge (1 plug/Hole, please bring an extension cord/power bar)

Maximize your savings as a vendor - please see page 2

Other requests? _____

Note: All special requests will be considered but are not guaranteed

Cost of Space	_____
Less Early Bird Discount (25.00) (-) <small>(Must be paid in full by September 30, 2010)</small>	_____
Less Samples Discount (20.00) (-)	_____
Less Loyalty Exhibitor Discount (20.00) (-)	_____
Hydro (\$25.00) (+)	_____
Shared Space (\$30.00) (+)	_____
SUBTOTAL	_____
50% Deposit Due Now	_____
ADD \$50.00 (+) <small>(Contract Completion Deposit)</small>	_____
<small>Must be included in addition to your \$50.00 down payment to reserve your space. Your \$50.00 deposit will be returned to you at the end of the show November 28, 2010</small>	
TOTAL PAID TODAY	_____
Balance Due on/before Sept.30/10	_____
<small>Must be received with your down payment as a POST-DATED cheque for you to receive the early bird discount. Otherwise date cheque no later than October 28, 2010</small>	

I, _____ have read the information stated on page 2 of this registration package and understand all charges and costs that apply to my registration for Wrap It Up! I also understand that my contract completion deposit of \$50.00 is required to reserve my space and will be returned to me as a cash payment from Power Two You Productions. I further understand that by vacating my space and leaving the show before 5pm I forfeit receiving all of the refundable amount. I furthermore, release Power Two You Productions of any responsibility or liability for damages, loss, breakage, theft, or any accident(s) causing harm of any nature at the above noted show. Liability Insurance is recommended for all exhibitors.

Authorized Signature: _____

Date: _____

Cheque, money order or cash accepted - please do not mail cash - make all cheques payable to: **Donna Panetta**

Mail payment to: Power Two You Productions 770 Ridge Road, Welland L3B 5N7

Fax to: 905-354-1332 or Email to: fndpanetta@hotmail.com or knowit@niagara.com

*This is your receipt for tax purposes. Please keep a copy for your records.

Questions Regarding Your Registration?

Contact Carrie - 905-354-1332 or Donna - 905-714-1642

for office use only
