



You are invited to participate in the 2nd Annual
"Niagara Romance & Sex Expo"
Niagara's ONLY Expo Featuring Sex, Romance,
Intimacy & Relationships



Sunday, February 6, 2011 - 10am to 5pm

Americana Conference Resort & Spa 8444 Lundy's Lane

Power Two You Productions is pleased to present the 2nd Annual Niagara Romance & Sex Expo! An opportunity for you to showcase your business or organization to hundreds of Niagara guests/shoppers all ready to enhance their relationships! Unique and one-of-a-kind exhibitors with a desire to make sales and meet future customers are being sought for Niagara's ONLY Romance & Sex Expo!

Top 10 Reasons To Register Today!

- ♥ This is an annual event focusing on sex, love & relationships. It is designed to help your business maximize its sales, build public relations and create valuable consumer contacts.
- ♥ The event is scheduled one week before Valentine's Day when couples are most motivated to buy gifts, giving your business premium sales potential. Incentives to attract shoppers includes door prizes, refreshments, food samples, low admission, singles meet and greet, presentations and informative sessions enhancing relationships.
- ♥ Only one exhibitor per specific company (i.e. Avon, Passion Parties, etc.) and only six of any one type of product or service will be accepted into the show enhancing your company's maximum exposure and avoiding duplication for guests and shoppers.
- ♥ Best available local room rates for hotel room arrangements.
- ♥ Exhibitors receive four free admission tickets and are eligible for all draws.
- ♥ Admission is Age 18+ = Prime Shoppers For Best Sales. Please note this is a professional adult event. We adhere to our code of conduct for respect and courtesy to all.
- ♥ Discounts on registration for exhibitors of beverages and food products who provide free samples to shoppers. (Please note this discount applies to restaurants/food/beverage exhibitors ONLY). As well Early Bird and Loyalty exhibitor discounts (see registration form).
- ♥ A FREE listing from our interactive website(www.niagararomance.com)/Facebook page to yours to further promote your business in the weeks and months before the show. Shoppers will be directed through our advertising to visit our website or Facebook page for all event details and tickets.
- ♥ Media partnerships secured including: Facebook, Kijiji, Cogeco & Giant FM for maximum event exposure
- ♥ This event is in support of Niagara Non-profit including: Niagara Chapter Native Women



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Important Exhibitor Information

- ♥ Contract Completion Deposit (CCD)
In order to reserve your space and process your registration, a \$50.00 refundable Contract Completion Deposit is required. If mailing, the full deposit amount must accompany your registration. If faxing or emailing your registration, the full deposit amount must be received within 5 days of submission. The full CCD of \$50.00 will be returned to you as a cash payment at the end of the event. If you close your exhibitor area prior to 5pm, your \$50.00 deposit will not be refunded.
- ♥ Sharing of Space
Exhibitors are welcome to share spaces. Include the registration information for the second business or organization on a separate form and add a \$50.00 non refundable service charge to the total registration amount due.
- ♥ Door Prize Donation
Each participating business must donate at least one door prize with a retail value of \$25.00 or higher. The prize must be wrapped or in a gift bag with business card attached and must be submitted at the registration table before setting up your vendor area.
- ♥ Early Bird and Loyalty Exhibitor Discounts
A \$20.00 early bird discount will be applied if paid in full before January 1, 2011. Loyalty exhibitors of any Power Two You Productions event and Linkers of "KNOW it ALL" Niagara will also receive an additional \$20.00 discount if paid in full prior to January 1, 2011.
- ♥ Discount for Samples
Exhibitors who provide free food and/or beverage samples to shoppers during the show receive a \$20.00 discount off total registration amount due.
***Please note this discount applies to restaurant/food/beverage exhibitors ONLY.
- ♥ Cancellation Policy
Once your registration and payment have been approved, there is a 50% administration fee for cancelling before January 6, 2011. There are no refunds or cancellations after January 7, 2011.
- ♥ Payment Policy
50% of total due upon registering plus the \$50 CCD is required (see above). In order to receive Early Bird Discount, full payment must be made by January 1, 2011. If you are not eligible to receive this discount, please date cheque for balance owing for no later than January 6, 2011 (deadline for registering)
- ♥ Maximum Exhibitor Savings
For maximum exhibitor \$\$\$ savings, you have the opportunity to take advantage of our discounts in the way of a) Early Bird Registration b) Returning Exhibitors of any Power Two You Productions events and/or "KNOW it ALL" Niagara Linkers. c) Food and beverage discounts apply only to restaurants/food/beverage exhibitors.

Please keep this information (page 1 & 2) & return registration form (page 3 only) to us (PLEASE INCLUDE YOUR BUSINESS CARD!)



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Exhibitors Registration Form

Business/Organization: _____

Contact: _____ Phone Number: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Website: _____ Email: _____ Fax: _____

Products/services to be sold (Please be specific for exhibitors location): _____

How did you hear about this event? _____

Your Space Requirements
 Each Space is 10'x6' and includes one table 8'x2' with chairs. Please bring your own table coverings.

- Single (one table) \$199.00
- Double (two tables) \$379.00
- Shared space add \$50.00 (non-refundable)
- Hydro: \$25.00 surcharge (please bring an extension cord and power bar)

Wireless Internet and ATM onsite

Maximize your savings as a exhibitor - please see page 2

Other requests? _____

Note: All special requests will be considered but are not guaranteed

Please Complete This Section



Please Include Your Business Card With Your Registration Form When Mailing

I, _____ have read the information stated on the "Important Exhibitor Information" page of this registration package and understand all charges and costs that apply to my registration for Niagara Romance & Sex Expo. I also understand that my Contract Completion Deposit of \$50.00 is required to reserve my space and will be returned to me as a cash payment from Power Two You Productions. I further understand that by vacating my space and leaving the show before 5pm I forfeit receiving all of the refundable amount. I furthermore, release Power Two You Productions of any responsibility or liability for damages, loss, breakage, theft, or any accident(s) causing harm of any nature at the above noted show.

Authorized Signature: _____ Date: _____

Cheque, money order or cash accepted - please do not mail cash - make all cheques payable to: **Donna Panetta**
 Mail payment to: Power Two You Productions 770 Ridge Road, Welland L3B 5N7
 Email to: fndpanetta@hotmail.com or knowit@niagara.com

Cost Of Space	_____
Less Early Bird Discount (20.00) (-)	_____
(Must be paid in full by January 1, 2011)	
Less Samples Discount (20.00) (-)	_____
(food/beverage/restaurants exhibitors only)	
Less Loyalty Exhibitor Discount (20.00) (-)	_____
Hydro (\$25.00) (+)	_____
Shared Space (\$50.00) (+)	_____
SUBTOTAL	_____
50% Deposit Due Now	_____
ADD \$50.00 (+) (Contract Completion Deposit)	_____
CCD must be included in addition to your \$50.00 down payment to reserve your space. Your \$50.00 deposit will be returned to you at the end of the event February 6, 2011	
TOTAL PAID TODAY	_____
Balance Due on/before Jan.13/11	_____
Must be received with your down payment as a POST-DATED cheque for you to receive the early bird discount. Otherwise date cheque no later than January 6, 2011	

Questions Regarding Your Registration?
 Contact Carrie - 905-354-1332 or Donna - 905-714-1642

for office use only
