



You are invited to participate in the 2nd Annual  
**"FEEL GOOD" Niagara Exhibition**  
Niagara's ONLY exhibition showcasing Health, Wealth,  
Beauty and all things that make you Happy!



**Sunday, June 5, 2011 - 10am to 5pm**

**Americana Conference Resort and Spa - 8444 Lundy's Lane, Niagara Falls**

Power Two You Productions is pleased to present the 2nd Annual "FEEL GOOD" Niagara Exhibition! Unique exhibitors with a desire to make sales and meet future customers are being sought for Niagara's ONLY "FEEL GOOD" Exhibition! This is an opportunity for you to showcase your business or organization to hundreds of Niagara guests/shoppers all ready to enhance and enrich their health, wealth and beauty!

Top 10 Reasons To Register Today!

- 😊 This is an event focusing on health, wealth, beauty and all things that make you happy. It is designed to help your business maximize its sales, build public relations and create valuable consumer contacts.
- 😊 The event is scheduled on the onset of summer when consumers are most motivated to buy and change their lifestyle. Incentives to attract shoppers includes door prizes, refreshments, food samples, low admission, special guest presenters/seminars on health, wealth and beauty.
- 😊 Live music to entertain and create a relaxing balance for all at event.
- 😊 Only one exhibitor per specific company (i.e. Avon, Mannetech etc.) and only four of any one type of product or service will be accepted into the show enhancing your company's maximum exposure and avoiding duplication for guests and shoppers.
- 😊 Exhibitors receive four free admission tickets. Children under 12 are FREE!
- 😊 Jack Tanners and Timothy's Coffee on site. Event is held in prime location of Niagara Room and South Ballroom. Special discount rates for overnight guests of Americana up to 30 days prior to show date. Call Americana directly at 905-356-8444 and mention this event.
- 😊 Select exhibitors (priority given to early registrants and based on product and services) will have the opportunity to make presentations/demonstrations on their product line.
- 😊 Discounts on registration are available for exhibitors of beverages and food products who provide free food samples to shoppers coinciding. (Please note this discount applies to restaurants/food/beverage exhibitors ONLY). As well Early Bird and Loyalty exhibitor discounts are also offered for those who qualify (see registration form).
- 😊 A FREE listing from our interactive web site to yours to further promote your business in the weeks and months before the show. Shoppers will be directed through our advertising to visit our website for all event details and tickets.
- 😊 Strategic marketing secured for events include: Facebook, Kijiji, Cogeco & Giant FM and our website (www.FeelGoodNiagara.com) for maximum event exposure.



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### Important Exhibitor Information

- ☺ Contract Completion Deposit (CCD)  
In order to reserve your space and process your registration, a \$50.00 refundable contract completion deposit is required. If mailing, the full deposit amount must accompany your registration. If emailing your registration, the full deposit amount must be received within 5 days of submission. The full CCD of \$50.00 will be returned to you as a cash payment at the end of the event. If you close your exhibitor area prior to 5pm, your \$50.00 deposit will not be refunded.
- ☺ Exhibitor Space Information  
Exhibitors are welcome to share spaces. Include the registration information for the second business or organization on a separate form and add a \$50.00 non refundable service charge to the total registration amount due. \*Virtual exhibitor spaces are available on a first reserve, first paid basis of \$139.00. Virtual Spaces are for literature displays ONLY and no person can operate booth.
- ☺ Door Prize Donation  
Each participating business must donate at least one door prize with a retail value of \$25.00 or higher. The prize must be wrapped or in a gift bag with business card attached and must be submitted at the registration table before setting up your exhibitor area.
- ☺ Early Bird and Loyalty Exhibitor Discounts  
A \$20.00 early bird discount will be applied if paid in full before April 15th, 2011. Loyalty exhibitors of any Power Two You Productions event and Linkers of "KNOW it ALL" Niagara will also receive an additional \$20.00 discount if paid in full prior to April 15th, 2011.
- ☺ Discount for Samples  
Exhibitors who provide free food and/or beverage samples to shoppers during the show receive a \$20.00 discount off total registration amount due. Please note this discount applies to restaurant/food/beverage exhibitors ONLY.
- ☺ Cancellation Policy  
Once your registration and payment have been approved, there is a 50% administration fee for cancelling before May 6th, 2011 There are no refunds or cancellations after May 7th, 2011.
- ☺ Payment Policy  
50% of total due upon registering plus the \$50 CCD is required (see above). In order to receive Early Bird Discount, full payment must be made by April 15th, 2011. If you are not eligible to receive this discount, please date cheque for balance owing no later than May 16th, 2011 (deadline for registering)
- ☺ Maximum Exhibitor Savings  
For maximum exhibitor \$\$\$ savings, you have the opportunity to take advantage of our discounts in the way of a) Early Bird Registration b) Returning Exhibitors of any Power Two You Productions events and/or "KNOW it ALL" Niagara Linkers. c) Food and beverage discounts apply only to restaurants/food/beverage exhibitors.

Please keep this information (page 1 & 2) & return registration form only to us (PLEASE INCLUDE YOUR BUSINESS CARD!)



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Exhibitor Registration Form

Business/Organization (Please Print): \_\_\_\_\_

Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Products/services to be sold (PLEASE BE SPECIFIC FOR EXHIBITOR PLACEMENT): \_\_\_\_\_

How did you hear about this event? \_\_\_\_\_

*Your Space Requirements*

*Each Space is 10'x6' and includes one table 6'x2'.  
 Exhibitors are responsible for own table coverings and dressings.*

- Single (one table) \$199.00
- Double (two tables) \$379.00
- Shared space add \$50.00 (non-refundable)
- Hydro: \$25.00 surcharge *(please bring an extension cord and power bar)*
- Virtual Exhibitor Space: \$139.00 *(based on availability and is "shared" space)*

*Highspeed, wireless internet/ATM available on site.*

Other requests? \_\_\_\_\_

Note: All special requests will be considered but are not guaranteed

Please Complete This Section



**Please Include Your Business Card With  
 This Registration Form**

I, \_\_\_\_\_ have read the information stated on the "Important Exhibitor Information" page of this registration package and understand all charges/costs that apply to my registration for "FEEL GOOD" Niagara Exhibition. I also understand that my contract completion deposit of \$50.00 is required to reserve my space and will be returned to me as a cash payment from Power Two You Productions. I further understand that by vacating my space and leaving the show before 5pm I forfeit receiving all of the refundable amount. I furthermore, release Power Two You Productions of any responsibility or liability for damages, loss, breakage, theft, or any accident(s) causing harm of any nature at the above noted exhibition. Independent exhibitor liability insurance is recommended.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Cheque, money order or cash accepted - please do not mail cash - make all cheques payable to: **Donna Panetta**

Mail payment to: Power Two You Productions 770 Ridge Road, Welland L3B 5N7

Email to: fndpanetta@hotmail.com or knowit@niagara.com

Cost Of Space	_____
Less Early Bird Discount (20.00) (-)	_____
<i>(Must be paid in full by April 15/10)</i>	
Less Samples Discount (20.00) (-)	_____
<i>(food/beverage/restaurants exhibitors only)</i>	
Less Loyalty Exhibitors Discount (20.00) (-)	_____
Hydro (\$25.00) (+)	_____
Shared Space (\$50.00) (+)	_____
SUBTOTAL	_____
50% Deposit Due Now	_____
ADD \$50.00 (+) <i>(Contract Completion Deposit)</i>	_____
<b>50% Must be included in addition to your \$50.00 down payment to reserve your space. Your \$50.00 deposit will be returned to you at the end of the show June 6, 2011</b>	
TOTAL PAID TODAY	_____
Balance Due on/before May 6/11	_____
<b>Must be received with your down payment as a POST-DATED cheque for you to receive the early bird discount. Otherwise date cheque no later than May 16, 2011</b>	

Questions Regarding Your Registration?  
 Contact Carrie - 905-354-1332 or Donna - 905-714-1642

for office use only
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