



You are invited to participate in the 3rd Annual **"FEEL GOOD" Niagara Exhibition**

Sunday May 6th, 2012 – 10am to 5pm
Ramada Plaza, 7389 Lundy's Lane. Niagara Falls



Power Two You Productions is pleased to present the 3rd Annual FEEL GOOD Niagara Exhibition! Unique exhibitors with a desire to make sales and meet future customers are being sought for Niagara's only "FEEL GOOD" Exhibition! This is an opportunity for you to show case your business or organization to hundreds of Niagara guests/shoppers all ready to enhance and enrich their health, wealth and beauty!

Top 10 Reasons to Register Today!

- ✓ This is a annual event focusing on health, wealth, beauty and all things that make you happy. It is designed to help your business maximize its sales, build public relations and create valuable consumer contacts.
- ✓ The event is scheduled on the onset of Spring when consumers are most motivated to buy and change their lifestyle. Incentives to attract shoppers includes door prizes, refreshments, food samples, low admission, special guest presenters/seminars on health, wealth and beauty.
- ✓ Music to entertain and create a relaxing balance for all at event.
- ✓ Only one exhibitor per specific company (i.e. Avon, Mannetech etc.) and only four of any one type of product or service will be accepted into the show enhancing your company's maximum exposure and avoiding duplication for guests and shoppers.
- ✓ Low at door admission
- ✓ Don Cherry's Restaurant on site. Event is held in prime location in the Tiffany Ball Room.
- ✓ Select exhibitors (priority given to early registrants and based on product and services) will have the opportunity to make round table group sessions.
- ✓ Discounts on registration are available for exhibitors of beverages and food products who provide free food samples to shoppers coinciding. (Please note this discount applies to restaurants/food/beverage exhibitors ONLY). As well, Early Bird and Loyalty exhibitor discounts are also offered for those who qualify (see registration form).
- ✓ A FREE listing from our interactive web site to yours to further promote your business in the weeks and months before the show. Shoppers will be directed through our advertising to visit our website for all event details and tickets.

IMPORTANT EXHIBITOR INFORMATION

Contract Completion Deposit (CCD)

In order to reserve your space and process your registration, a \$50.00 refundable contract completion deposit is required. If mailing, the full deposit amount must accompany your registration. If emailing your registration, the full deposit amount must be received within 5 days of submission. The full CCD of \$50.00 will be returned to you as a cash payment at the end of the event. If you close your exhibitor area prior to 5pm, your \$50.00 deposit will not be refunded.

Exhibitor Space Information

Exhibitors are welcome to share spaces. Include the registration information for the second business or organization on a separate form and add a \$50.00 non refundable service charge to the total registration amount due. *Virtual exhibitor spaces are available on a first reserve, first paid basis of \$100.00. Virtual Spaces are for literature displays ONLY and no person can operate booth.

Door Prize Donation

Each participating business must donate at least one door prize with a retail value of \$25.00 or higher. The prize must be wrapped or in a gift bag with business card attached and must be submitted at the registration table before setting up your exhibitor area.

Early Bird and Loyalty Exhibitor Discounts

A \$20.00 early bird discount will be applied if paid in full before March 20th, 2012.

Discount for Samples

Exhibitors who provide free food and/or beverage samples to shoppers during the show receive a \$20.00 discount off total registration amount due. Please note this discount applies to restaurant/food/beverage exhibitors ONLY.

Cancellation Policy

Once your registration and payment have been approved, there is a 50% administration fee for cancelling before April 6, 2012. There are no refunds or cancellations after April 7, 2012.

Payment Policy

50% of total due upon registering plus the \$50 CCD is required (see above). In order to receive Early Bird Discount, full payment must be made by March 20th, 2012. If you are not eligible to receive this discount, please date cheque for balance owing no later than April 6th, 2012 (deadline for registering).



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Exhibitor Registration Form

Please keep page 1 & return registration form only (include your business card)



Business/Organization: _____

Contact Name: _____ Phone No.: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Website: _____ Email: _____

Products/services to be sold (Please be specific for exhibitors location) _____

How did you hear about this event: _____

Your Space Requirements

Each Space is 10'x6' and includes one clothed & skirted 6'x2' table.

- Single (one table) \$149.00
- Double (two tables) \$275.00
- Shared space add \$50.00 (non-refundable)
- Hydro: \$20.00 surcharge (Limited wall space. Available on first paid basis. Please bring an extension cord and power bar.)
- Virtual Exhibitor space \$100.00 (Based on availability and is "Shared" space)

High-speed, wireless Internet/ATM available on site.

- Other requests? _____

Note: All special requests will be considered but are not guaranteed

- Please include your business card with your registration form when mailing.
- This is your receipt for tax purposes. Please keep a copy for your records.

Please Complete This Section

Cost of Space	_____
Early Bird Discount (\$20.00) <i>(Must be paid in full by Mar. 20, 2012)</i>	(-) _____
Samples Discount (\$20.00) <i>(food/beverage/restaurants exhibitors only)</i>	(-) _____
Hydro (\$20.00)	+ _____
Shared Space (\$50.00)	+ _____
SUBTOTAL	= _____
50% Deposit Due Now	_____
ADD \$50.00 <i>(Contract Completion Deposit)</i>	+ _____
<small>50% must be included in addition to your \$50.00 down payment to reserve your space. Your \$50.00 deposit will be returned to you at the end of the event May 5, 2012</small>	
TOTAL PAID TODAY	= _____
Balance Due on/before Apr. 5/12	= _____
<small>Must be received with your down payment as a POST-DATED cheque for you to receive the early bird discount. Otherwise date cheque no later than Apr. 5, 2012</small>	

I, _____ have read the information stated on the "Important Exhibitor Information" page of this registration package and understand all charges/costs that apply to my registration for "FEEL GOOD" Niagara Exhibition. I also understand that my Contract Completion Deposit of \$50.00 is required to reserve my space and will be returned to me as a cash payment from Power Two You Productions. I further understand that by vacating my space and leaving the show before 5pm I forfeit receiving all of the refundable amount. I furthermore, release Power Two You Productions of any responsibility or liability for damages, loss, breakage, theft, or any accident(s) causing harm of any nature at the above noted exhibition. Independent exhibitor liability insurance is recommended. I understand that by submitting this registration form by email with or without an electronic signature, I am bound by the terms of this contract.

Authorized Signature: _____

Date: _____

Cheque, Pay Pal, money order or E-Bank transfer accepted - please do not mail cash - make all cheques payable to: **Carrie Mathews**

Mail payment to: **5805 Byng Avenue, Niagara Falls, ON L2G 5E1**

Email to: knowit@niagara.com

If emailing registration form, payment must be received within 5 days for a guarantee of space.

Contact Information: knowit@niagara.com

Questions Regarding Your Registration? Contact Carrie - 905-354-1332

Print

Submit

for Office use only